ORDER

Orders Order / Rev: 683886 - 6 06144491 Alt Order #: DCCC Product Desc: 1194 Estimate: Flight Dates: 10/16/12 - 10/22/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 05/15/12 / 09/28/12 T-WAS Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Democratic Congressional Campaign** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/US House 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	49	\$93,630.00	\$79,585.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$93,630.00	\$79,585.50	0.00
Totals	49	\$93,630,00	\$79,585,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
WTSP-TV	24%	\$93,630.00
Market	100%	\$390,125.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	20%	\$78,025.00
WFTS	15%	\$58,518.75
WMOR	2%	\$7,802.50
WTOG	2%	\$7,802.50
WTTA	2%	\$7,802.50
WTVT	20%	\$78,025.00
WVEA	0%	\$0.00
WWSB	15%	\$58,518.75
WXPX	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTSP	10/16/12	10/22/12	Letterman	CM	1135p-1237a	MTWTF	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
				Late Night with D	avid Lettermaı	n							
	DAVID L	_ETTERM	AN										
	Star	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Veek: 10/	16/12	10/22/12	MTWTF	2	\$700.00	0.00						
E 2	WTSP	10/16/12	10/22/12	Price Is Right	СМ	11a-12p	МГЖГБ	:30	2	\$800.00 P-4	0.00 NM	1	\$800.00
				Price Is Right									

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Order / Rev: 683886 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144491 Product Desc: DCCC WTSP-TV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch Start End THE PRICE IS RIGHT	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12 Spot Ch Date Range [MTWTF Description	2 Start	\$800.00 E/End Time	0.00	Weekdays	Length Rate	Rtg Type		
2 WTSP 10/16/12-10/22/12		11a-			MTWThF				
Credited									
3 WTSP 10/16/12 10/22/12	LN (M-F) LN (M-F)	СМ	M-F 11-113	5p MTWTF-	- :30	2 \$2,000.00 P-3	0.00 NM	2	\$4,000.00
10 NEWS-11PM Start Date Week: 10/16/12	Weekdays MTWTF	Spots/Week 2	Rate \$2,000.00	Rating 0.00					
4 WTSP 10/16/12 10/22/12	•	CM	12-1230p	MTWTF-	- :30	3 \$800.00 P-4	0.00 NM	3	\$2,400.00
10 NEWS-NOON	10 News @ Noon	l							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	MTWTF	3	\$800.00	0.00					
5 WTSP 10/16/12 10/22/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF-	- :30	1 \$200.00 P-3	0.00 NM	1	\$200.00
10 NEWS-5AM	5-550a 10 News								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	MTWTF	1	\$200.00	0.00		0 \$500.00 \$ 4	0.00.004	0	#4 000 00
6 WTSP 10/16/12 10/22/12	5-530p 10 News	СМ	5-530p	MTWTF-	- :30	2 \$500.00 P-4	0.00 NM	2	\$1,000.00
10 NEWS-5PM NEWS	0 000p 10 110110								
Start Date End Date	<u>Weekdays</u> МГWГF	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12 7 WTSP 10/16/12 10/22/12		CM 2	\$500.00 530-6a	0.00 MTWTF-	- :30	1 \$240.00 P-4	0.00 NM	1	\$240.00
7 10/10/12 10/22/12	530-6a 10 News	Civi	330-0a	IVII VV I I	50	1 ψ240.001-4	0.00 14141	'	Ψ240.00
10 NEWS-530A			_						
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	<u>Weekdays</u> МГЖГF	Spots/Week 1	Rate \$240.00	Rating 0.00					
8 WTSP 10/16/12 10/22/12		CM	530-6p	MTWTF-	- :30	5 \$500.00 P-4	0.00 NM	5	\$2,500.00
	10 News at 530p		·						. ,
10 NEWS-530P	Ma alada sa	C= -4- ///1-	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	<u>Weekdays</u> МГWГF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00					
E 9 WTSP 10/16/12 10/22/12	M-F 6-630p	CM	6-630p	MTWTF-	- :30	4 \$800.00 P-4	0.00 NM	4	\$3,200.00
40 NEWO NEWO AT CD	6-630p 10 News								
10 NEWS-NEWS AT 6P Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	MTWTF	4	\$800.00	0.00					
10 WTSP 10/16/12 10/22/12		CM	6-7a	MTWTF-	- :30	3 \$300.00 P-4	0.00 NM	3	\$900.00
10 NEWS-6AM	6-7a 10 News								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating			i		
Week: 10/16/12 10/22/12	MTWTF	3	\$300.00	0.00					
11 WTSP 10/16/12 10/22/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF-	- :30	3 \$2,000.00 P-4	0.00 NM	3	\$6,000.00
WHEEL OF FORTUNE	wheel of Fortune								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 10/16/12 10/22/12	MTWTF		\$2,000.00	0.00					
12 WTSP 10/16/12 10/22/12	CBS This Morning CBS This Morning		7-9a (7:00 AM-8:0	MTWTF-	- :30	2 \$300.00 P-4	0.00 NM	2	\$600.00
CBS THIS MORNING	ODO TINO MONIN	9	(1.00 AIVI-0.0	20 / WVI)					
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	730.8p	2	\$300.00	0.00 MTWTE	-20	2 ¢2 400 00 D 4	0.00 NM	2	¢7 200 00
13 WTSP 10/16/12 10/22/12 JEOPARDY	Jeopardy	CM	730-8p	MTWTF-	- :30	3 \$2,400.00 P-4	0.00 NM	3	\$7,200.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	МГWГF		\$2,400.00	0.00					

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Order / Rev: 683886 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144491 Product Desc: DCCC WTSP-TV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
14 WTSP	10/16/1	2 10/22/12	CBS This Morning		8-9a (8:00 AM-9:0	MTWTF 0 AM)	:30	3	\$300.00 P-4	0.00 NM	3	\$900.00
	HIS MORI	NING			(0.00)							
Sta Week: 10/	rt Date /16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 3	Rate \$300.00	Rating 0.00						
15 WTSP	10/16/1	2 10/22/12	M-F 930-10a Millionaire	СМ	9:30-10A	MTWTF	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
MILLIO						.						
Sta Week: 10/	rt Date /16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
16 WTSP	10/19/1	2 10/19/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
	SLOODS	End Data	Maakdaya	Cnoto/Mode	Doto	Dating						
Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$9,000.00	Rating 0.00						
17 WTSP	10/19/1	2 10/19/12	Fri Prime A Undercover Boss	СМ	Fri 8-9p	F	:30	1	\$7,500.00 P-2	0.00 NM	0	\$0.00
UNDER	RCOVER	BOSS	J., a J. a									
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays	Spots/Week	Rate \$7,500.00	Rating 0.00						
	Date Ra		escription_		t/End Time		Veekdays	<u>Le</u>	ngth Rate	Rtg Type		
_		2-10/21/12 F	ri Prime A	Fri 8	-9p	-	F-		:30 (\$7,500.00)	0.00 NM		
	edited	2 10/20/12	Sat 6 8a	CM	Sat 6-8a	S-	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
10 WTSF		2 10/20/12	10 News, 6am Sa	_	Sal 0-oa	3-	.30	'	\$150.00 F-3	U.UU INIVI	'	\$130.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$150.00	0.00						
		2 10/20/12	Sat 7-730p Wheel of Fortune	CM	7-730p	S-	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
	₋ OF FOR art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$800.00	0.00						
		2 10/20/12	Sat 730-8p Young Icons	СМ	Sat 730-8p	S-	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
JEOPA Sta	RDY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	<u>opots/week</u>	\$800.00	0.00						
21 WTSP	10/20/1	2 10/20/12		CM	Sat 8-10a	S-	:30	1	\$240.00 P-4	0.00 NM	1	\$240.00
CBS TH	IIS MORI	NING - SAT	CBS This Morning	g Saturday								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
22 WTSP		10/21/12 2 10/21/12	S-	CM	\$240.00 Su 11-1135p	0.00	:30	1	\$1,400.00 P-4	0.00 NM	1	\$1,400.00
22 W101	10/21/1	2 10/21/12	Late News (Su)	OW	Ou 11 1100p		.00	•	ψ1,400.001 4	0.00 14101		ψ1,400.00
	VS-11P S		Wookdovo	Spots/Week	Poto	Dating						
Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S		Rate \$1,400.00	Rating 0.00						
23 WTSP	10/21/1	2 10/21/12	NFL Football Gan Sat-Su 4-7PM NF		4-7p (4:15 PM-7:0	S 0 PM)	:30	15	\$10,000.00 P-3	0.00 NM	1	\$10,000.00
NFL ON	N CBS W	EEK 3 GM 2		Liouban	(1.1011111110	o 1 m,						
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00						
			Sun 630-7p	CM	Sun 630-7p	S	:30	1	\$700.00 P-3	0.00 NM	0	\$0.00
			Sun 630-7p 10 N		·							
2 Sta	rt Date	End Date	10 Weekdays	NEWS-SU Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$700.00	0.00						

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\$93,630,00

Totals

Order / Rev: 683886 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144491 Product Desc: DCCC WTSP-TV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 24 WTSP 10/21/12 10/21/12 Sun 630-7p CM Sun 630-7p ---S :30 \$700.00 P-3 0.00 NM \$0.00 Sun 630-7p 10 News 10 NFWS-SU 2 Start Date **End Date** Spots/Week Weekdays Rate Rating 10/21/12 ----S \$700.00 Week: 10/15/12 0.00 Ch Date Range Start/End Time Rate Rtg Type Description Weekdays Length 1 WTSP 10/15/12-10/21/12 Sun 630-7p (\$700.00) 0.00 NM Sun 630-7p :30 ----S11 Credited [letterman line 1] 25 WTSP 10/21/12 10/21/12 CBS Sunday Morning CM Sun 9-1030a ----S :30 1 \$1.000.00 P-3 0.00 NM \$1,000.00 **CBS Sunday Morning CBS SUNDAY MORNING** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 1 \$1,000.00 0.00 26 WTSP 10/18/12 10/18/12 Thu Prime C Thu 10-11p ---T---:30 1 \$8,000.00 P-3 0.00 NM CM O \$0.00 The Mentalist THE MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 ---T---1 \$8,000.00 Week: 10/15/12 0.00 Weekdays Rate Rtg Type Ch Date Range Description Start/End Time Length 1 WTSP 10/15/12-10/21/12 Thu Prime C Thu 10-11p ---Th---:30(\$8.000.00) 0.00 NM Credited 27 WTSP 10/18/12 10/18/12 Thu Prime B ---T---1 \$8.000.00 P-4 CM Thu 9-10p :30 0.00 NM 0 \$0.00 Big Brother 14 PERSON OF INTEREST Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T---1 \$8,000.00 0.00 Start/End Time Rate Rtg Type Ch Date Range Description Weekdays Length 1 WTSP 10/15/12-10/21/12 Thu Prime B Thu 9-10p ---Th---:30(\$8,000.00) 0.00 NM Credited 28 WTSP 10/16/12 10/16/12 Tue Prime A СМ Tue 8-9p - T- - - -:30 1 \$15.000.00 P-3 0.00 NM \$15,000,00 (8:00 PM-9:00 PM) NCIS Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 - T- - - -1\$15,000.00 29 WTSP 10/18/12 10/18/12 Thu Prime B СМ ---T---:30 1 \$8.000.00 P-4 0.00 NM Thu 9-10p \$8,000.00 Person of Interest PERSON OF INTEREST Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$8,000.00 0.00 30 WTSP 10/18/12 10/18/12 Thu Prime C Thu 10-11p ---T---:30 1 \$8,000.00 P-3 0.00 NM \$8,000.00 Elementary Weekdays Start Date **End Date** Spots/Week Rate Rating ---T---10/21/12 Week: 10/15/12 1 \$8,000.00 0.00 31 WTSP 10/19/12 10/19/12 Fri Prime A ---F--:30 1 \$7,500.00 P-3 0.00 NM \$7,500.00 CM Fri 8-9p CSI: NY **UNDERCOVER BOSS** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 ---F--1 \$7,500.00 0.00